



Annie Hoch-South

Digital Content Creator & Multimedia Specialist

Education

Bachelor's Degree | Aug. 2017 - May 2019
Digital Technology & Culture
Washington State University Vancouver
Minor in Communications
3.75 GPA

Skills

Photo & Video Editing/Design

Adobe Premiere Pro
Adobe Photoshop
Adobe Illustrator
Adobe After Effects
Adobe InDesign

3D Modeling & Animation

Maya

Front-End Coding

HTML5
CSS3
Javascript
jQuery

Other

Hootsuite Certified
Microsoft Office Suite

Contact

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Statement

Annie is experienced in digital multimedia content development and production for web and social media platforms. She is a self-motivated perfectionist looking to use her skill set in a digital marketing/design or creative production environment.

Professional Experience

Clark County Historical Museum *Content Specialist*

Historic Routes Mobile App | Jan. 2019 - May 2019

<http://dtc-wsuv.org/projects/historic-routes/>

- Worked with multiple teams to develop content for a mobile app
- Produced animated content and live-action videos to accompany data cards
- Researched sites for storyboards and verified sources/licensing

Projects

Advanced Multimedia Authoring *Coder & Producer*

Thirteen Ways of Looking at a Blackbird Website | November 2018

<http://dtc-wsuv.org/ahoch18/final477/>

- Designed an interactive and dynamic scrolling website to showcase poetry
- Hand-coded HTML and CSS for layout and page design
- Used Javascript, jQuery, and Skrollr for interactive/dynamic moving elements

Digital Cinema *Director & Video Editor*

Skyrim IRL Video | July 2018

<https://youtu.be/et3sebA31pk>

- Produced a video using animated on-screen elements to mimic gameplay
- Directed actors and filmed scenes
- Added audio and accompanying SFX

Special Topics in DTC *Researcher & Analyst*

Twitter Analysis: The Audience | June 2018

<http://bit.ly/twitteranalysis2018>

- Wrote a research paper on corporate social media messaging goals
- Collected and analyzed a data set of over 1,000 tweets
- Detailed how companies represent their brand to target desired audiences