

ANNIE HOCH-SOUTH

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EXPERIENCE + PROJECTS

Sound Generations

JUL 2019 - PRESENT, DIGITAL COMMUNICATIONS SPECIALIST

- Design and implement a refresh overhaul for the company's main website, taking into account user base, stakeholders, and updated branding
- Grow monthly unique visitors to the main company website by an average of 15.6% since the start of 2020
- Design digital and print materials for annual promotional campaigns, fundraising drives, and outreach
- Manage and grow all social media accounts for the organization

Historic Routes Mobile App

JAN 2019 - MAY 2019, CONTENT SPECIALIST

- Research, storyboard, and develop interactive content for a mobile walking app
- Collaborate with engineers and designers to transition concepts to working models

13 Ways of Looking at a Blackbird

NOV 2018 | bit.ly/13blackbird

- Design and code an interactive and dynamic scrolling website
- Storyboard dynamic elements

Skyrim IRL

JUL 2018 | bit.ly/skyrimirl

- Film and edit a mock video with animated on-screen elements to produce a visually accurate depiction of the popular RPG, Skyrim

EDUCATION

Washington State University

AUG 2017 - MAY 2019, VANCOUVER

B.A. in Digital Technology & Culture

Minor in Communications

3.75 GPA

SKILLS

User Research

Usability Testing

Wireframing

Video Editing

3D Modeling & Animation

Web Design

Front-End Coding

SEO

TOOLS

Design

Photoshop

Illustrator

InDesign

Premiere Pro

After Effects

Figma

Coding

HTML

CSS

Javascript

jQuery

Video Editing

Premiere Pro

After Effects

Data Reporting

Google Analytics

Hootsuite